



**FINANCIAL PLANNING AWARENESS AMONG YOUTH AT
PERMODALAN NASIONAL BERHAD (PNB) KUALA LUMPUR**

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**BACHELOR IN BUSINESS ADMINISTRATION
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UNIVERSITY OF TECHNOLOGY MARA
MELAKA CITY CAMPUS**

DECEMBER 2014

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**Submitted in Partial Fulfillment of the Requirement for the
Bachelor of Business Administrative with (Hons) Finance**

**FACULTY OF BUSINESS MANAGEMENT
UNIVERSITY OF TECHNOLOGY MARA
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**BACHELOR OF BUSINESS ADMINISTRATION
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UNIVERSITI TEKNOLOGI MARA
MELAKA CITY CAMPUS
“DECLARATION OF ORIGINAL WORK”**

I, AKHMAL ALIFF BIN CHE MAHAMUD, (I/C Number: 910830-02-5411)

Hereby, declare that,

- This work has not previously been accepted in substance for any degree, locally or overseas and is not being concurrently submitted for this degree or any other degrees.
- This project-paper is the result of my independent work and investigation. Except where otherwise stated.
- All verbatim extracts have been distinguished by quotation marks and sources of my information have been specifically acknowledged.

Signature:_____

Date: December 22nd 2014

LETTER OF SUBMISSION

22nd December 2014

The Head of Program

Bachelor of Business Administration (Hons) Finance

Faculty of Business Management

Universiti Teknologi Mara

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Dear Madam,

SUBMISSION OF PROJECT PAPER

Attached is the project paper titled '**FINANCIAL PLANNING AWARENESS AMONG YOUTH AT PERMODALAN NASIONAL BERHAD (PNB), KUALA LUMPUR**' to fulfill the requirement as needed by the Faculty of Business Management, University of Technology Mara.

Thank you.

Yours sincerely,

AKHMAL ALIFF BIN CHE MAHAMUD

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Bachelor in Business Administration (Hons) Finance

ABSTRACT

The purpose of this research is to determine “**FINANCIAL PLANNING AWARENESS AMONG YOUTH AT PERMODALAN NASIONAL BERHAD (PNB), KUALA LUMPUR**”. Financial planning is one of important factor that need to be done carefully. This is because an error in managing the financial will only waste of time and resource and can lead to bankruptcy. Thus, this paper will essentially close to find out the factors affecting youth financial awareness. The objectives of this research is to analyze the level of financial awareness among youth, to identify the relationship between financial behavior, financial knowledge and parent roles with the awareness of financial planning among youth and to determine the most influence factors towards financial awareness among youth. Besides that, this research is a quantitative research study whereby the findings of the study are analyzed by using the Statistical Package for the Social Sciences (SPSS). Next, the data collected in this research is analyzed by using reliability test, descriptive analysis, correlation analysis and regression analysis in order to achieve the research objectives. In order to obtain the findings, a set of questionnaire consists of 5 sections is distributed to 100 respondents. Result shows financial behavior have been most influence factors towards financial awareness among youth at PNB. There is also recommendation in this research which to emphasize the awareness of financial planning especially among youth.